

DUNGENESS CRAB WEEK COMPLIANCE AGREEMENT

Effective Date: _____, 2008
Expiration Date: **March 31, 2009**

Golden Gate Restaurant Association
("GGRA") Contact: **Kevin Westlye**
GGRA Email: **Kwestlye@ggra.org**
GGRA Phone: **(415) 781-5348**
GGRA Fax Number: **(415) 781-3925**

Restaurant Name: _____

Chef Name: _____

Restaurant Contact Person: _____

Restaurant Phone Number: _____

Restaurant Fax Number: _____

Restaurant Email: _____

Restaurant hereby acknowledges and agrees to perform the following tasks in order to be featured in the commemorative cookbook and participate in Crab Week February 19, 2009 through March 1, 2009, sponsored by GGRA and Visa Signature:

Mandatory Compliance

- Feature Postcards provided by GGRA/Visa Signature at front desk prior to promotion
- Present check stuffer provided by GGRA/Visa Signature with bill during promotion
- Distribute commemorative cookbook to guests who pay with their Visa Signature card during the promotion
- Use only Visa or Visa non-competitive check presenters during promotion
- Send at least one email just prior to promotion to Restaurant email list promoting commemorative cookbook with link to "other participating restaurants" at the bottom of the email. Copy GGRA on e-mail.
- Agree to make Chef available for a brief photo session on November 11th or 12th for headshot and recipe photo, and to provide musing about crab and recipe

Optional Compliance

- Display Poster in Restaurant
- Provide time for Restaurant staff training session conducted by Visa and/or GGRA
- Feature Dungeness Crab on menu with special notation or menu section
- Volunteer for media call list

Golden Gate Restaurant Association

("Restaurant")

("GGRA")

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Date: _____

Please fax completed agreement to GGRA at (415) 781-3925